



SPONSOR HANDBOOK

Why be a sponsor?

KEYS is an annual Tandem User Group and Information Security Conference created to provide Knowledge Essential to Your Security. The KEYS Conference provides the opportunity to network with technology decision makers from financial institutions nationwide. The conference offers speaking opportunities, high visibility for your brand, attendee interest in new solutions, interactive events, and prize drawings. See information below for a detailed list of sponsor benefits per sponsorship level. Don't see what you're looking for? Contact us!

What sponsor opportunities are available?

Sponsorship Opportunities	Bronze	Silver	Gold
Complimentary registration	1	2	3
Conference internet access	●	●	●
Logo and listing on website	●	●	●
Logo and listing in conference brochure	●	●	●
Logo shown on conference signage	●	●	●
Logo shown on pre-session slideshow	●	●	●
One six-foot skirted table for tabletop display		●	●
Included in sponsor game		●	●
Included in mingle bingo game		●	●
Enhanced exposure on conference signage and pre-session slideshow			●
Company Ad on back of conference brochure			●
15 minute product pitch at lunch or breakfast (5 available)			●
Priority pick of booth space			●
Cost	\$750	\$1200	\$1500

Add-Ons	Cost
15 minute product pitch at lunch or breakfast (5 available)	\$300
Co-Presenter during end of conference giveaways (1 available)	\$500
Logo included in our post-conference email	\$200
Pinstack Sponsorship	\$250
Wireless Internet Sponsorship	\$250

How to become a sponsor?

Reach out to us at keys@tandem.app requesting to sponsor and we will send you the official sponsor form. **Sponsor registration is due 2.28.2022.**

If you'd like to increase your exposure by giving a presentation during the conference, **submit to speak. Accepting submissions until all spots are filled.**

What to do now that you are a sponsor?

Once you've been accepted as a sponsor, be sure not to miss any deadlines.

1.31.2022	Sponsor Registration Due
2.28.2022	Full Payment Due
3.08.2022	Last Day of Hotel Group Rate
3.30.2022 1:00 pm - 3:00 pm	Exhibit Setup
4.01.2022 12:15pm - 1:00 pm	Exhibit Tear Down

As a sponsor you are welcome to attend any and all conference events and sessions!

It is your responsibility to ensure shipping and storage fees are addressed. No charges will be paid by Tandem. Shipments may be sent for arrival a maximum of 48 hours prior to your arrival. Packages should be shipped to:

Courtyard Marriott Dallas / Allen
John Q. Hammons Center
210 East Stacy Road
Allen, Texas 75002
214.383.1151

Attn: Tandem KEYS Conference
[Contact Name], [Company]
Hold for Arrival Date of Wednesday, March 30, 2022