



SPEAKER HANDBOOK

Why be a speaker?

KEYS is an annual Tandem User Group and Information Security Conference created to provide Knowledge Essential to Your Security. Each year at KEYS, we are excited to offer a great lineup of speakers from our team and from some of our friends in information security and technology. This year, we would be honored to have YOU join us! The KEYS Conference provides the opportunity to share your experiences with other professionals in the financial industry, like you! Also, speakers get free registration!

Our speakers and presentations always receive high marks. Here's what attendees had to say about last year's sessions.

86% said each instructor was **very** engaging.

95% said each instructor was **very** knowledgeable.

80% said each session's content was **very** timely and relevant to their job.

How to become a speaker?

Reach out to us at keys@tandem.app requesting to speak and we will send you the official speaker form. While we would love for everyone to get to speak at KEYS, limited sessions are available and submitting an application does not guarantee placement in the program. If you have several ideas, feel free to submit several applications. **Speaker submissions will be accepted until all spots have been filled.**

Use these previous session topics when brainstorming ideas for your session:

- Leading During Technology Disruptions
- A Live Hack of AverageBank
- No Need to Beg! Strategic Communication
- A Review of the DeepWeb
- Vendor SOC Report Reviews
- Surviving Harvey: A Panel Discussion
- The Criticality of Email Security

Consider these conversation starters for additional inspiration.

- I found a new product that helps me...
- When I reported to my board...
- Last year, my company experienced...
- During our last exam, I learned...
- My company solved a problem by...
- I want to share my research on...
- A skill everyone should learn is

What to do now that you are a speaker?

Once you've been accepted as a speaker, make sure you are registered for the conference and we will waive your registration fee! Your organization will be responsible for all costs associated with the presentation.

Then begin preparing your session. Each session has been set to the perfect presentation length of 40 minutes. As you build your presentation and practice your content, make sure it is informative and education in nature, not a sales presentation.

When you come to the conference, bring your presentation on a flash drive or on your laptop. If you would like your audience to have printed handouts, bring those as well. Our team will provide all the other resources you should need: podium, laptop, projector and screen, internet access, presentation clicker, microphone, even a room assistant!